



MAINLAND HEADWEAR HOLDINGS LIMITED

飛達帽業控股有限公司*

(incorporated in Bermuda with limited liability)

(Stock Code: 1100)

18 April 2013

Dear Shareholders,

Notice of publication of Annual Report 2012 (“Annual Report”) and Circular in relation to Proposals for general mandates to issue shares and repurchase shares, re-election of retiring directors and notice of annual general meeting (“Circular”)

The Annual Report and Circular of Mainland Headwear Holdings Limited (the “Company”) (the “Current Corporate Communications”) is now available (in English and Chinese) on the website of the Company at www.mainland.com.hk. You may access the Current Corporate Communications by clicking the relevant subject as appeared on the website of the Company.

Pursuant to Rule 2.07A(3) of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited, shareholders have the right at any time by reasonable notice in writing to the Company care of its Hong Kong Branch Share Registrar, Tricor Tengis Limited at 26th Floor, Tesbury Centre, 28 Queen’s Road East, Wanchai, Hong Kong or by sending an email to mainland-ecom@hk.tricorglobal.com to change the choice of means of receipt of future corporate communications of the Company. Where a shareholder has chosen to receive all future corporate communications by electronic means, and if for any reason that shareholder has difficulty in receiving or gaining access to the corporate communications, the Company will promptly upon the request of that shareholder send to that shareholder the corporate communications at the risk of that shareholder in printed forms free of charge. If shareholders have any queries in relation to this letter and/or on how to obtain or gain access to the Current Corporate Communications on the Company’s website, they should call the Customer Service Hotline of Tricor Tengis Limited at (852) 2980 1333 from 9:00 a.m. to 5:30 p.m. on Mondays to Fridays, excluding public holidays.

Your faithfully,
For and on behalf of
Mainland Headwear Holdings Limited
Ngan Hei Keung
Chairman

* For identification purpose only