

MAINLAND HEADWEAR HOLDINGS LIMITED 飛達帽業控股有限公司*

(incorporated in Bermuda with limited liability)
(Stock Code: 1100)

16 September 2011

Dear Shareholders,

Mainland Headwear Holdings Limited (the "Company")
Notice of publication of Interim Report 2011 ("Interim Report")

An Interim Report of the Company for the six months ended 30 June 2011 (the "Interim Report") is now available (in English and Chinese) on the Company's website at www.mainland.com.hk and on the HKExnews website at www.hkexnews.hk. The Interim Report can be found by clicking "Investor Relations" on the home page of the Company's website.

Shareholders who have chosen (or are deemed to have consented) to receive the Company's Corporate Communications (*Note*) by electronic means through the Company's website in place of receiving printed copies thereof and to receive by email (or, if email address has not been properly provided, by post) may request a printed copy of the Interim Report.

If you have any difficulty in receiving or gaining access to the Interim Report posted on the Company's website for any reason, we will, promptly upon your request, send a printed copy of the Interim Report to you free of charge. The aforesaid request should be sent to the Company's Hong Kong Branch Share Registrar in Hong Kong, Tricor Tengis Limited (the "Hong Kong Branch Share Registrar"), at 26/F., Tesbury Centre, 28 Queen's Road East, Wanchai, Hong Kong. Such request can also be sent to the Hong Kong Branch Share Registrar by completing Part A of the enclosed postage prepaid Change Request Form.

Further, you may change your choice of language and/or means of receipt of future Corporate Communications at any time by reasonable notice in writing to, or by completing Part B of the enclosed postage prepaid Change Request Form, a copy of which can also be downloaded from the Company's website and on the HKExnews website, and returning to, the Company's Hong Kong Branch Share Registrar at the address stated above, or by sending an email to the Company's Hong Kong Branch Share Registrar at mainland-ecom@hk.tricorglobal.com.

If you have any queries about how to obtain a printed copy of the Interim Report or about how to access the Interim Report on the Company's website, please call our Hong Kong Branch Share Registrar's hotline at (852) 2980 1333 from 9:00 a.m. to 5:30 p.m. on Mondays to Fridays (excluding public holidays).

Your faithfully,
For and on behalf of
Mainland Headwear Holdings Limited
Ngan Hei Keung
Chairman

Note: Corporate Communications include but not limited to annual reports, summary financial reports (where applicable), interim reports, summary interim reports (where applicable), notices of meetings, listing documents, circulars and proxy forms of the Company.

* For identification purpose only

CHANGE REQUEST FORM 變更申請表

Mainland Headwear Holdings Limited (the "Company") c/o Tricor Tengis Limited (the "Hong Kong Branch Share Registrar") 26/F., Tesbury Centre 28 Queen's Road East Wanchai, Hong Kong 致: 飛達帽業控股有限公司(「本公司」) (轉交自)卓佳登捷時有限公司(「股份過戶登記香港分處」) 香港灣仔皇后大道東28號金鐘匯中心26樓 Part A - To receive printed version of the Interim Report 2011 ("Interim Report"): 甲部-收取二零--年中期報告「中期報告」之印刷本: Please tick the box, if appropriate 請於空格內填上「✔」號(如適用) I/We have chosen to rely on the Interim Report posted on the Company's website but would like to receive a printed copy of the Interim Report. 本人/吾等已選擇倚賴於 貴公司網站登載之中期報告,但欲收取中期報告之印刷本。 Part B - To change the election of language and means of receipt of future Corporate Communications (Note 7): 乙部-更改選擇日後收取公司通訊(附註7)之語言版本及方式: Please tick only ONE box 請僅於其中一個空格內填上「✔」號 □ I/We would like to receive the printed **English** version only of the Corporate Communications ; OR (a) 本人/吾等僅欲收取英文版本之公司通訊印刷本;或 I/We would like to receive the printed Chinese version only of the Corporate Communications; OR (b) 本人/吾等僅欲收取中文版本之公司通訊印刷本;或 I/We would like to receive both the printed English and the printed Chinese versions of the Corporate (c) Communications ; OR 本人/吾等欲同時收取英文及中文版本之公司通訊印刷本;或 I/We would like to rely on the Corporate Communications posted on the Company's website in lieu of printed versions (d) and to receive email notification to my/our email address at (Note 5) of the publication of the Corporate Communications on the Company's website. 貴公司於網站登載公司通訊所發出之電郵通知。 Note: 附註: Both the English and the Chinese versions of all Corporate Communications will be available from the Company or its Hong Kong Branch Share Registrar on request. 本公司或其股份過戶登記香港分處備有所有公司通訊之中英文版本以供索閱。 If your shares are held in joint names, the joint holder whose name stands first on our Register of Members should sign on this form in order to 倘 关下之股份屬聯名持有,於股東名冊內排名首位之聯名持有人須於本表格簽署後,方告有效。 If you do not provide your email address, a printed notification of availability of the publication of the Corporate Communications on our website will be sent by post to you at your address as appearing in our Register of Members maintained by our Hong Kong Branch Share Registrar. 閣下並無提供 閣下之電郵地址,我們將會透過郵遞方式向 閣下於股份過戶登記香港分處存置的本公司股東名冊上所示之地址 寄出有關我們的網站登載的公司通訊文件之可供閱覽通知。 You have the right at any time by reasonable notice in writing to the Hong Kong Branch Share Registrar or by email to mainland-ecom@hk. tricorglobal.com to change the choice of language and means of receipt of the Corporate Communications. 閣下有權隨時向本公司之股份過戶登記香港分處發出合理書面通知或發送電郵至mainland-ecom@hk.tricorglobal.com,更改選擇收取公 司通訊之語言版本及途徑 If you choose to rely on the version of the Corporate Communications posted on the Company's website in lieu of the printed versions, and for any reason you have difficulty in receiving or gaining access to the same, you will promptly upon request be sent the Corporate Communications in printed copy free of charge. 倘 关下选择依赖於本公司網站登載之公司通訊版本以代替印刷本,而基於任何理由 阁下在收取或查阅有关公司通訊時遇到困難, 則本公司將應要求即時向 閣下免費寄發有關公司通訊之印刷本 If you have any queries relating to this Change Request Form, please call our Hong Kong Branch Share Registrar's hotline at (852) 2980 1333 from 9:00 a.m. to 5:30 p.m. on Mondays to Fridays (excluding public holidays). 倘 閣下對本變更申請表有任何疑問,請於星期一至星期五(公眾假期除外)上午九時至下午五時三十分,致電本公司股份過戶登記香 港分處熱線(852) 2980 1333查詢。 Corporate Communications include but not limited to annual reports, summary financial reports (where applicable), interim reports, summary interim reports (where applicable), notices of meetings, listing documents, circulars and proxy forms of the Company. 「公司通訊」包括(但不限於)本公司年報、財務摘要報告(如適用)、中期報告、中期摘要報告(如適用)、會議通告、上市文件、通函及 代表委任表格。 Name姓名 Signature(s)簽署