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MAINLAND HEADWEAR HOLDINGS LIMITED

飛達帽業控股有限公司*

(incorporated in Bermuda with limited liability)

(Stock Code: 1100)

DATE OF BOARD MEETING

The board of directors (the “Board”) of Mainland Headwear Holdings Limited (the “Company”) announces that a meeting of the Board will be held on Tuesday, 29 March 2011 at 10:30 a.m. for the purpose of, inter alia, approving the annual results of the Company and its subsidiaries for the year ended 31 December 2010 and its publication and considering the payment of a final dividend, if applicable.

By Order of the Board
Ngan Hei Keung
Chairman

Hong Kong, 17 March 2011

As at the date of this announcement, the Board comprises seven directors, of which three are Executive Directors, namely Mr. Ngan Hei Keung, Madam Ngan Po Ling, Pauline and Mr. James S. Patterson; one Non-executive Director, Mr. Tse Kam Fow; and three are Independent Non-executive Directors, namely Mr. Leung Shu Yin, William, Mr. Lo Hang Fong and Mr. Liu Tieh Ching, Brandon, JP.

**For identification purpose only*